



# Hello

My name is Chris

**Designer.  
Creative.  
Thinker.  
Leader.  
Techie.**

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creatorchris.com

## Side Projects

### U-NEEC

A Shopify Store

August 2025 - February 2026

- We live life through our phones, yet the object we touch hundreds of times a day remains a purely functional gadget. U-NEEC was created to change that. I didn't build a phone case brand; I curated a gallery of art customers could hold. The core idea was simple, yet revolutionary: to elevate the phone case from a mere protective cover into a luxury canvas for personal expression.
- Leveraged AI tools for product designs and marketing needs: Gumloop, Jasper, ClickUp, Claude, ChatGPT, Google Labs.

Website: [shopuneec.com](https://shopuneec.com) (Not Active)

Instagram: [shopuneec](#) (Active)

### aCre8tor

Music YouTube Channel

December 2025 - Current

- Original human+A.I. composed music. An attempt to make A.I. good for mankind. An immersive audio-visual experiences designed for focus, relaxation, creative escape, and inspiration. Every track on aCre8tor is an original written composition produced by me that's A.I. aided and paired with mesmerizing video loops to create the perfect atmosphere for any moment.
- Leveraged AI tools for product designs and marketing needs: Gumloop, Jasper, ClickUp, Claude, ChatGPT, Google Labs, ElevenLabs, Suno, and Seedance.

YouTube: [@aCre8tor-official](#) (Active)

DEDICATED PROFESSIONAL  
WITH 20+ YEARS EXPERIENCE.

## Experience

### Real People Realty

August 2021 - August 2023 · **Graphic Designer & Marketing Coordinator**  
Illinois Real Estate Brokerage.

- Designed and managed content across print and digital formats: program booklets, posters, websites, social media channels, and the annual report.
- Managed day-to-day social media presence across Facebook, Twitter, Instagram, and LinkedIn; growing audience engagement through consistent, on-brand content.
- Coordinated press and media coverage by writing and distributing press releases and maintaining a media archive.
- Managed vendor relationships with designers, photographers, printers, and distribution partners while keeping projects within budget.

### Fashion World Ent., Inc.® [Bohyme® & Original Remi®]

July 2019 - April 2020 · **Associate Creative Director (Design)**  
An international manufacturer of high-quality hairpieces, hair extensions, and wigs.

- Led the full brand identity overhaul of Bohyme, a 42-year-old brand, modernizing its voice, visual language, packaging, and digital presence.
- Directed a UX/UI redesign of the company's web presence that delivered significant measurable results:
  - 📈 direct traffic +43%
  - 📈 organic search +40%
  - 📈 social traffic +38%
  - 📈 65% increase in form and button conversions.
- Oversaw end-to-end design and production across branding, packaging, marketing campaigns, digital design, and video.

### Create Second Power® (Cre8<sup>2</sup>)

February 2006 - February 2019 · **Creative Director**

Multi-media branding and marketing, production and design solutions company.

- Founded and led a full-service creative studio for 13 years, serving 25+ clients with award-winning branding, advertising, and design work.
- Set strategic creative direction across consumer advertising, brand identity, event signage, environmental graphics, and digital content.
- Recruited, hired, and mentored a six-person design team, building a cohesive creative culture and maintaining high standards of client service.
- Executed marketing and communications plans that drove measurable revenue growth for clients across multiple industries.

### Apple Inc.

August 2008 - October 2013 · **Mac Genius**

Computer/electronic company.

- Provided insightful advice and friendly, hands-on technical support to Apple customers.
- Diagnose product issues, explaining situations with patience and compassion. After determining whether repairs can be done or a replacement is needed, offered solutions.
- Hands on hardware and software repairs for all Apple branded computing hardware and Apple created/supported software.





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