

Hello

My name is Chris

**Designer.
Creative.
Thinker.
Leader.
Techie.**

312-956-0575
chris@creatorchris.com
creatorchris.com

Professional Skills

Microsoft Office	<div style="width: 100%; height: 10px; background-color: black;"></div>
Javascript	<div style="width: 80%; height: 10px; background-color: black;"></div>
AutoCad	<div style="width: 85%; height: 10px; background-color: black;"></div>
Adobe Photoshop	<div style="width: 100%; height: 10px; background-color: black;"></div>
Adobe Illustrator	<div style="width: 80%; height: 10px; background-color: black;"></div>
Adobe Indesign	<div style="width: 85%; height: 10px; background-color: black;"></div>
Corel Draw / Painter	<div style="width: 70%; height: 10px; background-color: black;"></div>
Final Cut Pro	<div style="width: 100%; height: 10px; background-color: black;"></div>
Adobe After Effect	<div style="width: 100%; height: 10px; background-color: black;"></div>
Adobe Premiere	<div style="width: 80%; height: 10px; background-color: black;"></div>
Media 100	<div style="width: 85%; height: 10px; background-color: black;"></div>
Microsoft Windows OS	<div style="width: 100%; height: 10px; background-color: black;"></div>
Apple iWork	<div style="width: 100%; height: 10px; background-color: black;"></div>
Apple OS	<div style="width: 100%; height: 10px; background-color: black;"></div>
Apple/Android OS	<div style="width: 85%; height: 10px; background-color: black;"></div>
Graphic Design	<div style="width: 100%; height: 10px; background-color: black;"></div>
Video Production	<div style="width: 80%; height: 10px; background-color: black;"></div>
Web Design	<div style="width: 100%; height: 10px; background-color: black;"></div>
Photography	<div style="width: 85%; height: 10px; background-color: black;"></div>
Marketing	<div style="width: 80%; height: 10px; background-color: black;"></div>
A.I.	<div style="width: 80%; height: 10px; background-color: black;"></div>

DEDICATED PROFESSIONAL
WITH 20+ YEARS EXPERIENCE.

Education

International Academy of Design & Technology

June 2003-June 2008 · **Bachelor of Fine Arts**

- Visual Communication Major

Experience

V3 Companies

September 2024 - August 2025 · **Visual Communication Designer**

International engineering firm.

- Played a key role in the visual rebranding of the company, updating all marketing materials, including brochures, reports, and proposals
- Managed and maintained the company's visual asset library, ensuring consistency in branding across all digital and print platforms, while optimizing workflow for the marketing and engineering teams.
- Conceptualized and designed a wide range of visual assets, including branding materials, marketing collateral, social media graphics, and website layouts to enhance brand identity and engagement.
- Collaborated with cross-functional teams (marketing, product, and development) to ensure cohesive visual messaging across all platforms and media.
- Developed infographics, presentations, and visual storytelling elements for internal and external stakeholders, ensuring clear communication of complex ideas.
- Utilized a variety of design tools (Adobe Creative Suite, Figma, etc.) to deliver high-quality, innovative visuals that aligned with business objectives and client goals.
- Managed multiple projects simultaneously, ensuring deadlines were met while maintaining a high standard of design and creativity..

SINGH + Associates, Inc.

August 2023 - September 2024 · **Communication Director**

Chicago based engineering firm.

- Led the creative vision and strategy for all design projects, ensuring alignment with the company's brand and objectives.
- Directed the development of innovative design solutions for engineering projects, from concept to execution.
- Developed and executed comprehensive communication strategies to enhance brand visibility and engagement.
- Managed internal and external communications, including media relations, press releases, and public statements.
- Coordinated with the marketing team to ensure consistent brand identity across all channels.
- Created and managed content for the company website, social media, newsletters, and other marketing materials.
- Collaborated with senior leadership to communicate the company's vision, mission, and values.
- Monitored and analyzed communication metrics to improve strategy effectiveness.
- Oversaw the production of marketing and promotional materials, maintaining a cohesive brand identity.
- Conducted regular reviews and presentations of design concepts to senior leadership and clients.
- Stayed current with industry trends and emerging technologies to drive innovation within the design team.



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Side Projects

U·NEEC

A Shopify Store

August 2025 - February 2026

- We live life through our phones, yet the object we touch hundreds of times a day remains a purely functional gadget. U·NEEC is here to change that. We are not building a phone case brand; we are curating a gallery of art you can hold. Our core idea is simple, yet revolutionary: to elevate the phone case from a mere protective cover into a luxury canvas for personal expression. We merge the worlds of high design, craftsmanship, and cultural sophistication to create a product that is truly wearable art. Match or complement your outfits...switch your look daily.

Website: shopuneec.com (Not Active)

Instagram: [shopuneec](#) (Active)

aCre8tor

Music YouTube Channel

December 2025 - Current

- Original human+A.I. composed music. An attempt to make A.I. good for mankind. Dive into immersive audio-visual experiences designed for focus, relaxation, creative escape, and inspiration. Unlike typical generative channels, every track on aCre8tor is an original written composition produced by me, A.I. aided, and paired with mesmerizing video loops to create the perfect atmosphere for your moment(s).

YouTube: [@aCre8tor-official](#) (Active)

DEDICATED PROFESSIONAL
WITH 20+ YEARS EXPERIENCE.

Experience

Real People Realty

August 2021 - August 2024 · **Graphic Designer & Marketing Coordinator**

Illinois Real Estate Brokerage.

- Created and managed content for print and digital formats, including program booklets, posters, websites, social media, and the annual report. Maintained social media platforms (Facebook, Twitter, Instagram, LinkedIn).
- Managed audience engagement and visitor experience, including interpretive materials and signage.
- Coordinated press coverage and exhibition announcements by writing, editing, and distributing press releases. Monitored media coverage and maintained a press archive.
- Managed budget and vendor relationships with graphic designers, photographers, printers, and distribution services.
- Developed and analyzed surveys, creating plans to address findings.

Fashion World Ent., Inc.® [Bohyme® & Original Remi®]

July 2019 - April 2020 · **Associate Creative Director (Design)**

An international manufacturer of high-quality hairpieces, hair extensions, and wigs.

- Showcased the skillsets & experience necessary to make sound business decisions, competently manage and develop direct reports, set strategic direction, and influence internal/external stakeholders to follow that direction.
- Lead overall vision, design, production, and execution processes for all design, branding, packaging, and marketing efforts.
- Lead in updating 42-year-old, Bohyme brand voice, and identity.
- Lead innovative UX/UI redesigned of web presences.
 - Traffic spiked in Nov. 2019: 43% via direct, 40% via organic searches, 38% via social media, 14% via email campaigns
 - Form & Button Conversions: 365.7% Increase
- I provided the perfect mix of creativity, tactical execution, and leadership skills to a wide variety of projects including digital and print graphic design, website design and management, marketing campaign implementation, technical support, video productions, and interior design.

Create Second Power® (Cre8²)

February 2006 - February 2019 · **Creative Director**

Multi-media branding and marketing, production and design solutions company.

- Developed and delivered award-winning products that communicate the visual brand language, usability, and success of the market.
- Set strategic direction and overseen consumer advertising & promotion plans. Maintain up-to-date competitive benchmarking.
- Demonstrated awareness of global trends and the ability to articulate design vision around these influences.
- Contributed to the creative culture and build opportunities for relationships. Mentored and leaded designers, guided projects, inspired through example, infused design passion and helped build a strong internal team.
- Lead in recruiting and hiring new members for the design team. [6 members]
- Maintained a high standard of customer service and professional guidance, Promoted a culture of pride, passion, and integrity. [over 25 clients]
- Developed and execute strategic marketing and communications plans and initiatives that drove revenue.
- Helped to translate the brand vision into beautiful and compelling digital and print assets spanning a wide range of marketing and brand collateral, including but not limited to event signage, environmental graphics, web site, etc.





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 - Regulatory Enforcement Cases
 - Site Development Feasibility & Permitting Strategies
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 - Design/Build/Manage Services
 - Design & Implementation
 - BIM/Modeling & Management
 - Natural Area Planning Design, Specification, Construction & Monitoring
 - Threatened & Endangered Species Surveys

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